



YourClientMatters

# Keep your clients informed with your branded booklets, factsheets and checklists!



## Corporate booklets

Your clients are thinking about how to achieve their goals - not just about the details of arranging finance. These booklets allow you to help them with their whole journey and show that you understand the bigger picture. Maximise your lead conversion by adding value to prospective clients, proving your expertise and building trust. **E Booklet** format also available with page turning functionality for your website

We add your logo and contact information to personalise the documents. You'll then get a PDF file which you can print or email to clients. You only pay for the PDF once, then you can print as many as you like, whenever you like or we can even arrange the printing for you.

Hand them out to clients at appointments or email as a follow up. You could even use them as a lead generation tool on your website - make sure you request contact details from visitors before they can download the booklets.

## Factsheets and checklists

Clients appreciate any extra services you provide to help them on the path to owning a new property. You can now give them your own branded one page factsheets and checklists. We have a range of these available for you to buy.

