

Your clients matter!

Now more than ever is the time to take a stand and deliver your best.

- Better communication to your clients
- Better presentation of your marketing efforts
- Better industry explanations and why your clients still need mortgage brokers in their life
- A diverse range of communication methods that GET the message through

As a passionate advocate and service provider for consumers in the finance industry YCM has existed for over 15 years to:

- Provide the BEST content and client engagement program for brokers for their clients
- Ensure your clients are kept up to date with relevant industry topics and issues
- Ensure your clients COME BACK to you when their circumstances change AND
- Educate them on all the GREAT REASONS why Australian consumers should be using the services of brokers instead of the banks!

Join Australia's leading marketing company – YOUR CLIENT MATTERS – and over the next 18 months and beyond let's work together to:

- Build your trail income to the highest levels
- Reclaim your old clients and engage new ones
- Deliver the most exceptional, quality education to your clients leaving them nowhere else to go

ACT NOW while you still have time. Let YCM do your marketing so you can focus on building and growing your business and over servicing your clients.

Help is simply a phone call away

Call your finance marketing HOTLINE NOW

1300 926 000 | 02 9526 9999

hello@yourclientmatters.com.au
yourclientmatters.com.au

We are all in this together!

AND - not just for brokers anymore...

YCM is now delivering the same awesomeness for financial planners, insurance advisers AND finance specialists in the asset and commercial space. We have expanded our marketing program to help you diversify your business or simply to help you introduce a more professional client communication and engagement program for your business. Whatever the reason, we are here to help you grow the most successful and profitable finance business ever.

Financial planners and insurance advisers

We will be focusing on the importance of risk protection and wealth creation. Let's blow away the stigma of the Royal Commission and tell Australians why covering their income and life is an essential part of surviving this amazing but sometimes stressful world. We will also focus on successful retirement planning.

Intake commences in March.



Commercial and asset finance specialists

It hasn't hit you yet – but it doesn't mean it won't.

If you are thinking of diversifying or are already in this space, YCM is re-releasing our C&E marketing program as a matter of urgency.

Intake starts in April.

